

Embedding Community Response Update
Jan to June 2021 – report.

Responsible Officer: Jesal Dhokia, Transformation Project Manager, RBWM.

1. Introduction

This report provides Members with an outline of the Embedding Community Response project and the progress to date, by Jesal Dhokia, Transformation Project Manager. The project has moved into its next phase area of Maidenhead, five sub-groups have been set up and will commence mid-June. The project has also been added to the Engagement Platform and will be presented to the panel.

Embedding Community Response - Clewer and Dedworth became the blue print pilot project based on the data drawn from the JSNA but also from what was identified through the COVID response delivery project with communities with RBWM in March 2020.

Now Abri previously known as Radian Housing had already carried out a needs analysis with residents within this area were already planning to integrate the ABCD ethos within their Community Investment Plans¹, it was an ideal platform for RBWM to join up and begin to transform the way public sector partners worked with RBWM.

A project board with health, adult social care (Optalis) and children services (AFC) partners and an independent chair was created.

A steering group made up of community partners was created to drive the project and the five 5 subs were created to provide an engagement platform for the community to bring forward their ideas.

2. Delivery Group Update: CLASS, YES & ABRI

Community Learning Adult and Skills (CLASS) update:

- Completed group meetings with 15 organisations and are currently following up with groups that would like support with volunteers
- The Introduction to Volunteering workshops via Zoom are still continuing and support to volunteers around their specific training needs, including matching with training programmes
- CLASS are looking into supporting the vaccination centres with volunteers
- CLASS have completed their conversations with Cllrs and community groups for the Maidenhead project i.e. Hindu Society, Age Concern
- Ongoing conversations with WAM GI to connect and support one another and avoid duplication of training have taken place
- CLASS have communicated with all the volunteers and groups regarding involvement within sub-groups for Maidenhead

Future work – *once volunteers complete the welcome to volunteering workshop, they may want to consider taking part in the Volunteer Passport Scheme: Made up of four modules:*

¹ APPENDIX A ABRI CIP

Confidentiality and Boundaries, Adult and Children Safeguarding, Equal Opportunities and Communication Skills. Free to all WAM volunteers and community organisations. For upcoming courses please refer to the link: <https://www.eventbrite.co.uk/o/slough-cvs-amp-wam-get-involved-training-amp-events-648623805>

YES update:

- Green Earth Plan, Plastic-free Windsor, 4Motion and Family Friends have joined the youth programme and launched their pilot project for young people called 'Turn It Around'- there has been a great uptake so far. Funding runs out at the end of June so will be looking for further funding going forwards for the summer programme
- YES has had more groups join their consortium and their next meeting (face to face) is at Jubilee Riverside Centre on 25th June around lunchtime
- YES and Frimley CCG have created a short film called 'Poem to a Parent' with young people to raise awareness of parents and carers talking to young people about mental health ([Young people ask for #TimeToTalk with Poem to a Parent \(eastberkshireccg.nhs.uk\)](http://www.eastberkshireccg.nhs.uk))

ABRI UPDATE

- The Orchards have now been planted at Sawyers close and the next stage is to make a pump room at Sawyers Close so community groups can use the space (maximum of 12 people)
- Abri are also working with libraries on a digital device loan service scheme for organisations
- The project has also engaged the Employment Support team who will continue to give support to residents throughout the borough.
- July 2021 will see the projects' first Community Action Day at Sawyers Close on 22nd July (times TBC). This will act as an communication day for local regeneration plans but local organisations will also attend and have stalls to promote their projects and services

3. Clewer & Dedworth Project Groups & Sub-Group Updates

- **Sustainable Transport** – Maidenhead Cycle Hub and The Swan are meeting regularly to launch the Windsor Cycle Hub and hold Dr Bike sessions. Windsor Cycle Hub launched on 6th June at the Swan and are currently are linking with OCE to look at funding option
- **Food network** – are having regular meetings and looking at the right options, they have had a session with the Lyon database and are still exploring other areas. West Windsor Hub are reducing open days to Tuesday and Friday. They looking at a specific project about period poverty and sustainability of hygiene products which the group hopes to make and sale.
- **Physical Environment**– orchard at Sawyers Close has been created and a watering group has been set-up to ensure the trees are watered. The biodiversity area is being planned with Wild Windsor and Wild Eton & Eton Wick. Competition being held for a mural. £500 external funding has been sourced from a local business to retain and maintain the planters.
- **Community safety**, exploring further projects to support mental health which has been linked to safety in the community.

Maidenhead Project

- Project sub-groups are currently being set up, first meetings via Zoom will take place at the beginning of June

- Community conversations for the project have been completed and the insight received from the conversations will be fed into the sub-group meetings
- All project ideas from the sub-groups will be promoted on 'RBWM Together' ([RBWM Together](#)) so residents can vote on the ideas they want to take forwards. This will improve the transparency of the project and resident engagement
- A flyer is being created which can be circulated by Cllrs to encourage residents and local organisations to get involved in the sub-group
- We have now recruited all five chairs for the subgroups
- Jon Adams explained who has recently joined the project from Maidenhead FC has access to funding such as the National League Trust that supports Maidenhead FC's general community programme. This gives them the opportunity to incorporate activities with other partners. They are open to opportunities to work with partners particular for health and wellbeing-based activities.
- Maidenhead FC run a programme called PREMIER PRIMARY STARS which has education sessions such as environment, sustainability and healthy eating. These events are held within primary schools in the borough and will connect resources for this work with other community groups